

NCHS Website Modernization A Data Modernization Initiative (DMI) project

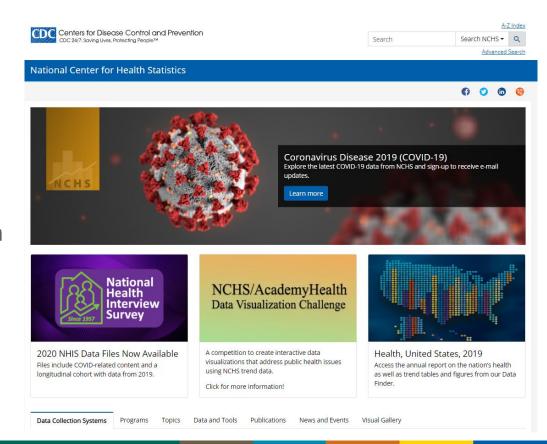
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Current NCHS website

- Purpose
 - Primary digital access point to the nation's health statistics
- Current state
 - Disconnected information
 - Obsolete formats
 - Data and resources are difficult to discover, access, and navigate



Website modernization project

- Led by the NCHS Office of Information Services
- Supported with DMI funds
- Planned as a 2-year project
- Partnered with the Geospatial Research, Analysis, and Services Program (GRASP) in ATSDR
- Managed through contracts

Modernization objectives

- Focus on digital and data-driven formats
- Improve navigation and organization
- Tailor site experience for all user types and proficiencies
- Deliver relevant statistics from multiple sources on a wide range of topics
- Ensure clear communication using plain language and appealing content
- Increase visibility of tools and resources for data collection and research
- Identify scalable platforms for data storage and transfer

Major project activities

- Analyze current state and conduct environmental assessment
- Provide digital strategy, recommendations, and implementation plan
- Develop internal processes, systems, and trainings to support website
- Create content, graphics, and other digital assets for the website
- Build and launch website and supporting digital assets
- Share and promote website
- Conduct user testing and update website based on findings

What the BSC can do to help

- Provide feedback now
- Recommend sources for input and benchmarking
- Participate in information gathering activities
- Share and promote the new website



Questions



For more information, contact CDC 1-800-CDC-INFO (232-4636) TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

