

NCHS Strategic Planning

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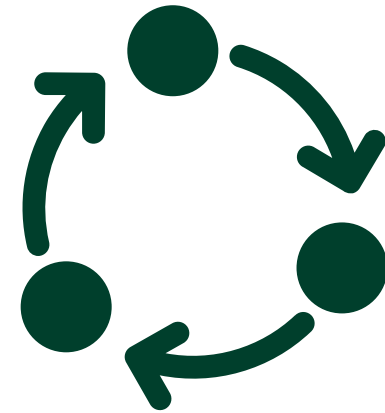
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Strategic Plan Framework: Development

- Mission, Vision, Core Values
- Staff engagement
- NCHS mission revision



Vision

To be a world-class innovator and provider
of health statistics





NCHS collects, analyzes, and disseminates timely, relevant, and accurate health statistics. Our statistics inform the public and guide program and policy decisions to improve our nation's health.

Core Values

- Accuracy
- Quality
- Trust
- Integrity
- Objectivity

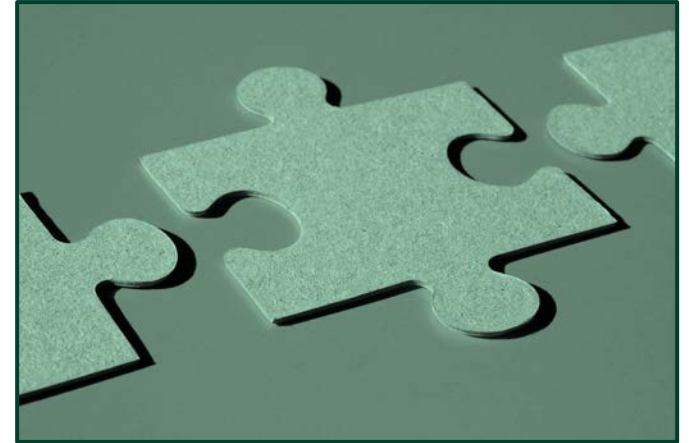


SWOT Analysis

<p style="text-align: center;">Strengths</p> <ul style="list-style-type: none">- What are NCHS' top strengths?- What does NCHS do best to carry out its mission?	<p style="text-align: center;">Weaknesses</p> <ul style="list-style-type: none">- What are NCHS' top weaknesses?- Which weaknesses require immediate attention?
<p style="text-align: center;">Opportunities</p> <ul style="list-style-type: none">- Which opportunities excite and motivate you?- How can we integrate these opportunities to advance NCHS?	<p style="text-align: center;">Threats</p> <ul style="list-style-type: none">- What are external threats to achieving our vision and mission?- What are some internal threats that inhibit the implementation of the NCHS mission?

Conducting the SWOT Analysis

- Input sought from across NCHS at the division level
- Results discussed with NCHS Senior Staff during regular strategic planning discussions
- Identification of common themes across divisions
- Development of key findings in the results from the SWOT Analysis



Results from SWOT Analysis

- Build on history of quality, independence
- Improve timeliness
- Improve adaptability and agility in decision-making
- Expand the use of data science, innovation
- Improve data access
- Expand external awareness, stakeholder engagement

Results from SWOT Analysis (cont.)

- Build on strong staff commitment and expertise
- Improve diversity, inclusion, and trust across NCHS
- Increase collaboration and integration across NCHS
- Improve internal communications
- Improve budget process

Goals



Build on NCHS
workforce excellence



Strengthen operational
excellence in processes,
communication, and
collaboration



Build on scientific and
program excellence in
data quality and
accuracy



Amplify NCHS'
relevance and external
engagement



Objectives

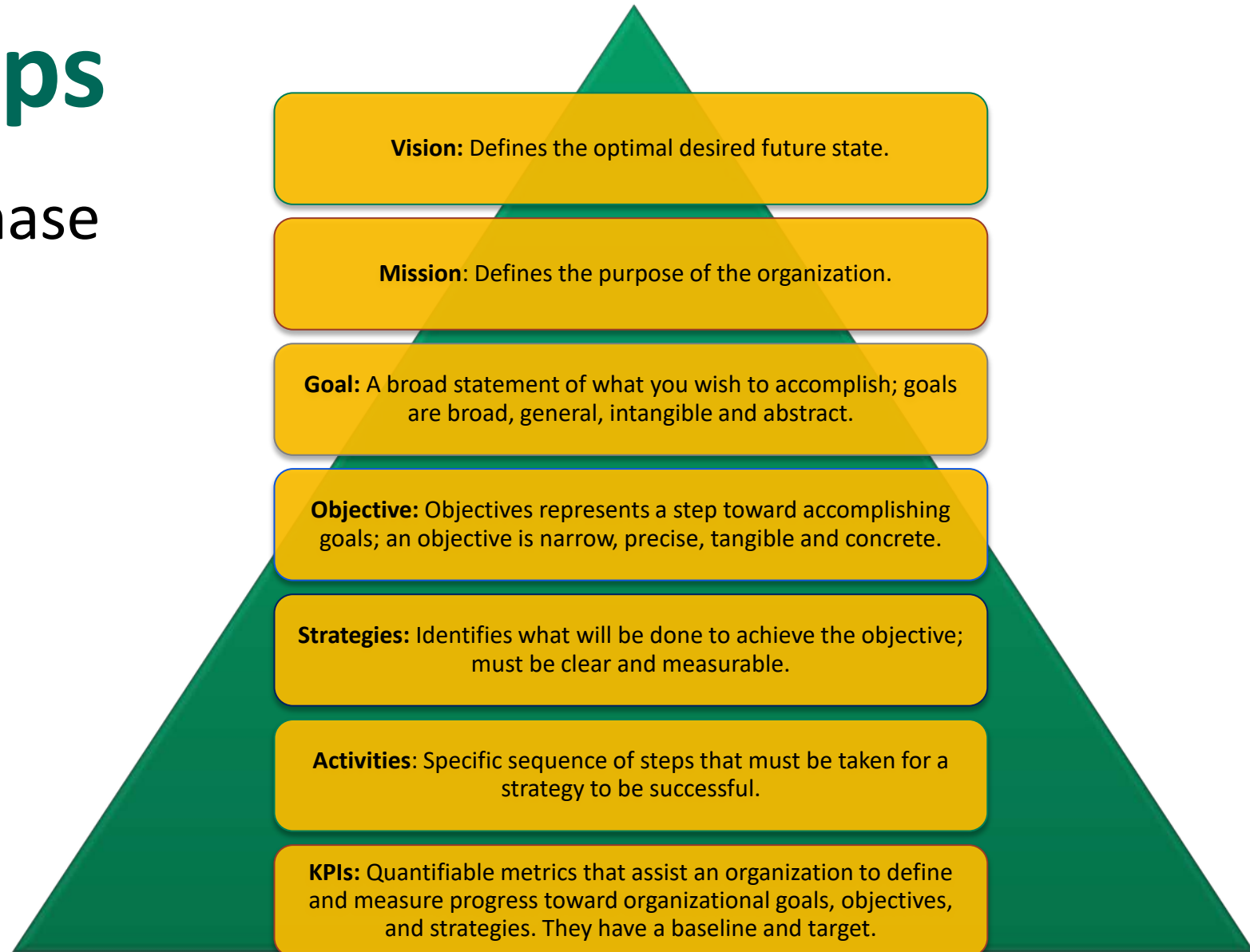
Goals	Build on NCHS workforce excellence	Strengthen operational excellence in processes, communication, and collaboration	Build on scientific and program excellence in data quality and accuracy	Amplify NCHS' relevance and external engagement
Objectives	<ul style="list-style-type: none"> • Improve diversity and inclusion in staff and leadership. • Increase professional development activities and succession planning enterprise wide • Improve technical competencies and leadership capacity of staff 	<ul style="list-style-type: none"> • Improve internal communications • Improve speed and agility of systems & processes • Improve internal collaboration 	<ul style="list-style-type: none"> • Expand the use of data from other sources (e.g., electronic health records, other Federal data under Evidence Act) • Improve the performance of core surveys and data systems • Advance innovation in statistical and survey methods 	<ul style="list-style-type: none"> • Improve service to users by increasing understanding of their needs • Build and maintain strategic partnerships with public and private entities • Improve user awareness of, access to, and use of NCHS data (including the public, research community, state and local governments, other CIOs, HHS, congress)

Engaging NCHS Staff

- Employee Viewpoint Survey
- Key Performance Indicator development
- Staff surveys
- Updates at All Hands Meetings
- Feedback sessions with the Director

Next Steps

- Strategies phase



Questions for the Board

- Strategies describe how to get things done to accomplish the objectives. What strategies would you suggest be added to support these objectives?
- What are the gaps or opportunities to help ensure success?



Questions for the Board (Cont.)

- How can NCHS better engage partners and data users?
- NCHS may create an addendum to this plan to track internal goals and objectives. The overarching plan will be externally focused. What additional goals should be added to better serve our external audiences?
- How can we best address priorities, like health equity, into our plan?
- How do we balance the importance of new data sources with NCHS' reputation for high data quality?