

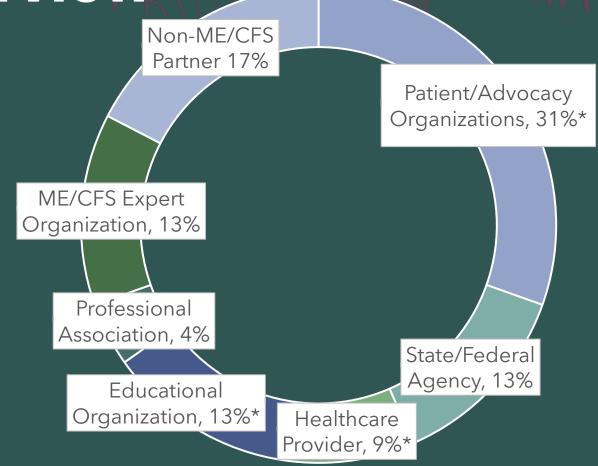
Highlights from Spring 2021 Stakeholder Discussions

McKing Consulting Corporation

Discussions Overview

- 26 conversations
- 39 individuals
- 23 organizations

* 3 individuals also identified as **healthcare providers** (in addition to educational organization and/or patient/advocacy organization representatives)



Keypartnerships;
purpose(s)

How partnerships are identified and sustained

Partnership **challenges**

Advice for others

Working with federal agencies (CDC & others)

Interactions with CDC's ME/CFS program

Partnership **opportunities**

Questions about CDC's role in ME/CFS

Stakeholder meeting interest and suggestions

Discussion Topics

What did we learn?

- Key Take-aways from Partner Discussions
 - Interest in provider education focus
 - Specific communication and outreach opportunities
 - Post COVID implications / opportunities
 - Stakeholder meeting ideas and input

Features of Successful Partnerships

- Trust
- Honesty and Candor
- Mutual Respect
- Communication
- Shared Purpose / Benefit
- Focus on Specific Tasks
- Clear Roles



ME/CFS Partnership Challenges

Persistent **stigma**, misunderstanding, dismissal of condition

Challenges for patients and experts to devote **time and energy** to participation

Lack of recognition, acceptance within provider community

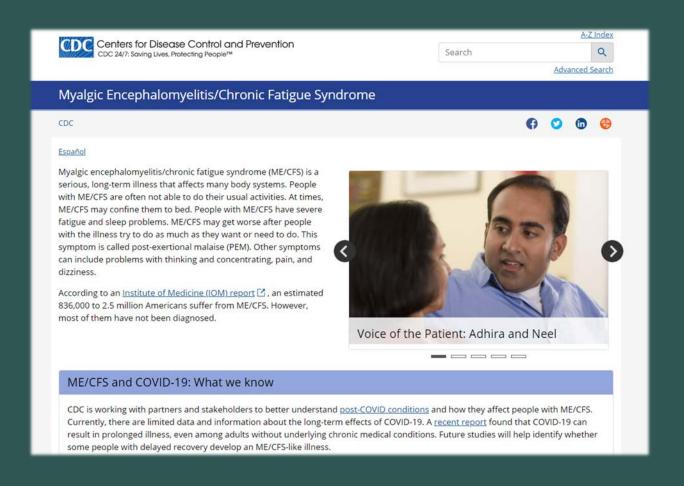
Lack of surveillance, prevalence data to rally support and funding

Differing opinions and agendas within ME/CFS community

"Branding" of ME/CFS as disease of wealthy white women; disparities remain hidden

CDC Partnerships: Strengths

- Updated website and materials
- Role in helping to legitimize
 ME/CFS; credibility in provider community
- Internal advocacy with other federal agencies (NIH)
- Bringing new partners to the table (e.g., NASN)
- Dedicated team



CDC Partnerships: Challenges

- Need for more frequent, transparent communication
 - Results of multi-site study
 - Internal coordination re post COVID
 - Results of prior Roundtable meetings
- Lack of understanding about CDC, its role, and constraints (e.g. funding limits and bureaucracy)
- Unmet expectations about surveillance and provider education
- Comparisons with NIH
- Lingering mistrust, history

How to Strengthen Partnerships: Strategies & Advice from Partners

Communicate Plan Group **Focus** Seize Group together Pick one or more Communicate Create a **shared** Seize post COVID multisystemic areas of focus more frequently plan with action opportunity "sister" diseases with partners steps and with fatigue/pain **outcomes** in common

Patients are seeking out and finding ME/CFS patients and learning from them

The ME/CFS community has a lot to offer providers and scientists who are treating and researching post-COVID conditions

Population of patients potentially large, with implications for all providers and health systems

Both ME/CFS and post-COVID conditions have implications for telemedicine, econsults, reimbursements for longer visits

Could encourage more inter-agency coordination at federal and state levels

Partner Reflections on COVID-19 & ME/CFS (from Stakeholder **Discussions**)

ME/CFS **Opportunities Identified by Stakeholders During** Spring 2021 **Discussions**

WORKFORCE EDUCATION

BUILDING THE KNOWLEDGE BASE

IMPROVING SURVEILLANCE

AWARENESS & STIGMA

Workforce Education Opportunities 😲



- Increase understanding of ME/CFS as a legitimate illness
- Develop and employ methods to improve care
- Increase the number of providers who are knowledgeable about ME/CFS
- Increase access to quality care for ME/CFS in primary care settings

Research Opportunities to Build the Knowledge Base



- Find commonalities across post-viral syndromes
- Standardize tools and scales to prepare for treatment trials
- Develop clinical models of care
- Address research gaps





- Promote accurate documentation of ME/CFS in the medical record
- Expand ME/CFS prevalence estimation
- Expand school-based surveillance

Opportunities to Increase Awareness and Reduce Stigma



- Promote the need for social and economic support
- Disseminate messages based on lived experience through various media to multiple audiences
- Reflect diversity in patient images and stories
- Increase awareness of disability and rehabilitation resources